**What is B.Pharmacy?**

Pharmacy as an academic discipline provides exemplary education in a stimulating environment where delivery of pharmaceutical knowledge is integrated with multidisciplinary, multifaceted curriculum and cutting-edge research in the discovery, development, utilization and evaluation of therapeutic agents.

The Bachelor of Pharmacy (B.Pharm.) curriculum in India aims towards preparing competent pharmacists equipped with knowledge in areas of manufacturing, production, formulation, marketing and research. The duration of the B Pharm. program is four years – divided into 8 semesters.

**Future Scope:**

Higher Education – B.Pharm. graduates can pursue M.Pharm., Pharm.D (PB), MBA etc., in India and abroad.

**Professional carrier-**

* Jobs in Pharmaceutical Industry/ Clinical research organizations/ Biotech companies – B Pharm graduate would get a chance to work in the departments like Production, Formulation, Quality Control and Assurance, R&D etc.
* Marketing Jobs – B.Pharm graduate with an instinctive ability to communicate effectively, marketing is a very good option. Sales are an integral part of pharmaceutical companies and will have plenty of opportunities.
* Pharmacist in hospitals – The pharmacists have significant role in the healthcare system and have opportunities in both private and government hospitals.
* As an entrepreneur, graduates are qualified to start Retail/Wholesale Pharmacy business.
* Academics – B.Pharm. graduates are qualified to teach D.Pharm. Down the years would need a master’s degree, PhD etc. to strengthen their career.

**Why B.Pharm at GGITS, Jabalpur?**

The quality education and industry oriented approach makes Gyan Ganga Institute of Technology and Science, Jabalpur as the most preferred B.Pharm. college in Madhya Pradesh.

* We will produce competent pharmacist equipped with theoretical knowledge and practical skills.
* The institute will facilitate refining of the curriculum to meet the current industry needs with the joint exercise of industry and academia experts.
* Innovative teaching practices by highly qualified and experienced faculty.
* Regular practice school projects to inculcate research aptitude.
* Overall personality development – communication, computational skills etc.
* Real Time Industrial Training and frequent industrial visits.
* Strong institute-industry collaborations for training and placement activities.
* Campus Recruitment Training to prepare students for placements.

**Program Educational Objectives (PEO’s)**

* Graduates will be leaders in Academics, Industry and Research pursuit with core competencies to create Healthy Society.
* Continuous updation with emerging trends in Pharmaceutical Sciences / Hospital, Clinical & Community Services.
* To become entrepreneurs to provide employment opportunities in the Society.
* Graduates will uplift moral and professional ethical values in the society.

**Program Outcomes (PO’s)**

* To equip with the professional skills and to opt for Higher Education.
* To expertise in Designing, Manufacturing quality Pharmaceutical Dosage forms.
* To involve in Marketing operations.
* To establish and maintain Community Pharmacy and Pharmaceutical Industry.
* To work as Clinical Research Assts. in CROs and Pharmacovigilance Programmes.
* To work as Pharmacist in Govt/Corporate Hospitals.
* To be part of Drug Regulatory Affairs and Drugs Control Administration.